

# Lloyd Gbenebitse-Daniel

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## FRONT-END DEVELOPER & TECHNICAL EXPERT

Strengthening business and branding capabilities by delivering complex website solutions for diverse companies.

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**Innovative web developer** offering 8+ years in designing, developing and delivering fully functional, visually appealing, and responsive websites and web applications with full compatibility across PC, mobile, and tablet devices. Vast proficiency in translating client requirements into working features using industry-leading website building tools and specialised plugins. Unwavering focus on client satisfaction, serving as the first point of call for issues, ensuring the swift resolution of website-related issues for end-users. Trademark for successfully executing email marketing and payment integrations using APIs, HTML, and JavaScript. **Exceptional growth hacker** with first-rate ability to reverse engineer high-yielding sales funnels and deliver profit through sales pages, eCommerce websites, and digital product launches \_ ***Helped clients achieve total sales of more than \$1,000,000.***

### **Areas of Expertise:**

Website & Web Application Development · Project Lifecycle Management · Custom Email Domains & Extensions  
Growth & Sales Funnel Hacking · Google and Facebook Ads · Payment Portal Integration · Client Relationship Management  
Needs & Requirements Assessment · Client Training & Education · Cloud Architecture & Infrastructure

### **Technical Acumen:**

**Web Design Tools:** CMS Application, Laravel, Clickfunnel, HighLevel, HTML, CSS, Javascript, PHP, React.js, Drupal, Laravel, Node.js

**Cloud Infrastructure:** AWS, Ubuntu, CentOS, RedHat Web Environment

**Project Management & Communication Tools:** Trello, Basecamp, GitHub, SharePoint, Slack, Teamwork

**Graphic Design:** Adobe Photoshop, CorelDraw, Adobe Illustrator, Figma

**Customised Email Hosts:** Godaddy, Hostgator, Bluehost, Ionos by I and I, Namecheap, A2 Hosting, GSuite,  
Liquid web, domain.Google

**Payment Integrations:** Stripe, PayPal, InfusionSoft

**Email Marketing:** Mailchimp, Drip, Aweber, Constant Contact, Get Response, SendinBlue, Sales Pype Pro, Active Campaign and more

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## CAREER EXPERIENCE & MILESTONES

**Beyond Digital Mauritius** – Mauritius

February 2020 – Present

*Sister Company To 'My Funnel Team'*

### **Frontend Developer | Funnel Hacker (Fully Remote)**

**Overview:** Leveraged extensive web development expertise to build websites, sales pages, and landing pages from mockup designs using WordPress, Click Funnel, HTML, CSS, and Javascript – utilising diverse plugins to introduce desired web page features, including Thrive Architect Builder, Elementor Builder, Optimise-press. Integrate web payment and email marketing using API, HTML, Javascript and Google and Facebook Ads. Present completed websites to clients using video conferencing tools and provide technical information and instructions using pre-recorded end-user and administrator tutorial videos.

### **Major Contributions:**

- Exemplified commitment to client satisfaction through on-time completion of development projects in line with pre-agreed timelines and specifications.
- Demonstrated versatility and a willingness to go above and beyond by offering graphics design and creation of digital assets based on project requirements.

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## CAREER EXPERIENCE & MILESTONES *(continued)*

### Funnel Ignition – Chicago, Illinois

February 2018 – 2021

#### Frontend Developer | Web Designer (Part Time)

**Overview:** Charged with overseeing the re-brand of clients' online presence through the design of logos, profile pictures, and banners for multiple social media platforms. Designed website mockups based on client brand profiles, colour codes, and logos. Integrated domains to servers using DNS and NameServers between multiple registrars. Prepared presentations for client education before website handover.

#### Major Contributions:

- Maintained website uptime through swift troubleshooting of all errors and skilled transfer of websites across multiple servers with zero downtime.
- Strategized and executed multiple technical integrations, including integration of WordPress and Clickfunnel, and full complete installation of WordPress websites through Softaculous, Installatron, and FTP.

### My Funnel Team – Delaware

February 2017 – 2020

#### Frontend Developer | Funnel Hacker | Email Marketing Expert (Remote)

**Overview:** Coordinated initial client meetings to define project roadmap and assess requirements. Utilised insights from client interactions to delegate tasks across project teams and plan resources across the lifecycle of the project. Led team in building websites, sales pages, landing pages, and product pages from mockup designs. Completed web page security setups across multiple registrars, including Godaddy, Hostgator, Bluehost, Namecheap, A2 Hosting, Liquid Web, and domain.google. Set up ecommerce and product pages, including email and payment integration. Kept clients abreast of project status through regular updates and communications.

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## EDUCATION

### Higher Diploma in Software Engineering

National Institute of Information Technology

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## PROFESSIONAL CERTIFICATION

**AWS Cloud Essentials Certification** – Amazon Web Services

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## SELECTED LIVE WEBSITES

Frank Kern: <https://frankkern.com/>

Robert Syfert Website: [www.robertsyfert.com](http://www.robertsyfert.com)

Kecia Clarke (Website & Funnel): <https://keciaclarke.com/>

Peter Diamond (Personal Finance & Tax Advisors) Complete Website: <https://peterdiamond.tax/>

Bill Gallagher Website: <https://scalingcoach.com/>