

# Lloyd Gbenebitse-Daniel

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# PROFESSIONAL SUMMARY

Experienced Full-Stack Web Developer and Digital Specialist with 7+ years in roles at Beyond Digital, Funnel Ignition, and My Funnel Team. Expertise in React.js, Node.js, Sass, HTML/CSS/Javascript, Spring, and CMS Applications. Proven track record in collaborative stakeholder engagement, on-time project delivery, and client satisfaction. Versatile, integrating CRM, Payment systems, Google Ad, and Facebook Ads. Implemented CICD in AWS and Azure.

# **SKILLS**

- HTML/CSS/JavaScript
- JavaScript Libraries & Frameworks (React.js, Typescript)
- Responsive Design
- Debugging and Optimizing Web
- Back-end Development (Node.js, PHP, Python, SQL & NoSQL Database )
- APIs & RESTful Services
- Java (Spring & Spring Boot)

- Continuous Integration/Continuous Deployment (CI/CD) (GitHub, CodeCommit)
- Version Control
- Problem-solving
- Agile Methodologies
- Communication & Collaboration
- Security Awareness
- Cloud Technology (AWS & Azure)

# **WORK HISTORY**

# FULL-STACK WEB DEVELOPER AND DIGITAL SOLUTIONS SPECIALIST

# 02/2021 to CURRENT

# **Beyond Digital (Alberta)**

- Collaborated with stakeholders to validate creative proposals and establish design best practices.
- Utilized extensive web development expertise to construct websites, sales pages, and landing pages from mockup designs using React.js, Node.js, Sass, HTML/CSS/Javascript, Spring, and CMS Applications.
- Integrated CRM and Payment systems via APIs, and set up Google Ad and Facebook Ads.
- Presented completed websites to clients through video conferencing, providing technical information via pre-recorded tutorial videos.
- Demonstrated commitment to client satisfaction by consistently delivering projects on time, meeting pre-agreed timelines and specifications.
- Exhibited versatility by going beyond standard responsibilities, offering graphics design and creating digital assets based on project requirements.
- Implemented Continuous Integration/Continuous Deployment (CICD) for cloud hosting technologies in AWS and Azure.

# DIGITAL BRANDING & WEB DEVELOPMENT SPECIALIST

#### 02/2019 to 01/2021

#### Funnel Ignition (Chicago)

- Led re-branding for clients' online presence, creating logos, profile pictures, and banners for social media.
- Aligned website mockups with client brand profiles, color codes, and logos.
- Managed domain integration to servers and Cloudways via DNS and NameServers.
- Conducted project presentations and client training pre-website handover.
- Project presentations and training to clients before website handover.
- Ensured website uptime through error troubleshooting and seamless server transfers.
- Executed technical integrations: GHL, Clickfunnel, AWS Lambda, CRM, CMS Applications.
- Conducted Split Testing A/B Sales Funnel, Email campaigns, and automation setup.

# WEB DEVELOPMENT & PROJECT LEADERSHIP SPECIALIST

02/2017 to 02/2019

#### My Funnel Team (United Kingdom)

- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.
- Tested web-based product functionality and delivered iterations to customers.
- Utilized insights from client interactions to delegate tasks across project teams and plan resources across the lifecycle of the project
- Led team in building and optimizing websites, sales pages, landing pages, and product pages from mockup designs to responsive pages. Additionally SEO setup for improving the quality and quantity of leads.
- Completed web page security setups across multiple registrars including AWS Route 53, Godaddy, Hostgator, Bluehost, Namecheap, A2 Hosting, Liquid Web, and domain.google
- Set up ecommerce (Shopify, BigCommerce, Woocommerce and others) and product pages, including email and payment integration
- Kept clients abreast of project status through regular updates and communications.

#### EDUCATION Diploma (Software Engineering ) National Institute of Information Technology

# CERTIFICATION

AWS Certified Cloud Practitioner Amazon Web Services (AWS) Issued Oct 2022 · Expires Oct 2025

AWS Cloud Practitioner Essentials Amazon Web Services (AWS) Issued Jul 2022